



Nortel Networks Business Series Terminal T7406 Cordless Telephone

The Fully Integrated Mobility Solution

What if you could leave your desk anytime and take your telephone, and all its capabilities, with you? Now you can with the Nortel Networks Business Series Terminal T7406 Cordless Telephone. Plus, you can leverage integrated voice features from the Nortel Networks Norstar* Integrated Communications Systems (ICS) or Business Communications Manager. Simply plug and play – the mobile handset actually guides you through each function. It's like carrying your deskset with you.

Mobility Means Availability to Your Customers



An integral component of both the Nortel Networks Norstar and Business Series portfolios, the T7406 Cordless Telephone enables you to deliver better customer service while making your employees more productive with workspace mobility. The business value you get from your T7406 Cordless Telephone will be apparent immediately.

Drive your business success and increase potential profitability by empowering your employees with business tools to never miss a single important phone call.

Dramatically differentiate your business by being instantly available to your customers, increasing the potential for more sales and increased customer loyalty. Plus, using Calling Line ID, you can instantly determine the source and priority of your calls, putting an end to phone tag.

Improve customer satisfaction by keeping your customer on the phone, instead of putting them on hold, while you go to check pricing or product availability in the store.

Put idle time to work while walking to or from meetings or the copy machine, by returning voice messages and answering calls.

Save money on long distance callbacks by being available to accept calls when your job takes you away from your desk.

Resolve emergencies quickly through immediate access to information or decision-makers.

Mobile Business Solutions

Many types of businesses can benefit from cordless mobility – finance, transportation, insurance, health care, communications, manufacturing, retail, agriculture and mining, real estate, legal, education, accounting, and government. For each of these businesses, your needs and justifications for mobility will be unique – let us help you explore some possibilities of how cordless mobility may help you improve the way you do business:

Retailers can improve customer service and increase customer loyalty by taking the customer along with them, without putting them on hold, while they check the store shelves or storeroom for product availability or pricing. Sales associates and security personnel can reduce theft



Figure 1:
Nortel Networks Business Series
Terminal T7406 Cordless Telephone.

Delivering solutions to help your business do more business – and do it better.



substantially because these employees remain accessible, even while they are walking around the store. And mobile managers can stay in touch with customers while improving communication with staff and other managers.

Warehouse staff can respond immediately to requests for information without the nuisance and disruption of overhead paging and then having to search for a telephone to return a call, resulting in improved efficiency and a more pleasant business environment.

Manufacturing environments can benefit, when supervisors, technicians and production staff can gain immediate access to decision-makers for on-the-spot

problem solving – that can translate into improved production flow, reduced downtime, and improved product quality.

Medical offices and pharmacies can respond faster to emergencies through instant and reliable communications, plus gain quick access to critical support staff, resulting in better patient care.

Desk-Centric Mobility

The T7406 Cordless Telephone is a desk-centric mobility solution, designed for use in a small to medium enterprise site, branch office or franchise site. These businesses typically require a coverage area of 282,000 square feet or less, with 1-6 users. If this describes your business, the T7406 Cordless Telephone may revolutionize the way you do business.

- Nortel Networks reputation for outstanding quality and rock-solid reliability makes the T7406 Cordless Telephone one of the most durable cordless voice solutions available, delivering high quality audio performance and battery life.

- Scalable 900 MHz single-cell cordless solution delivers coverage for up to 282,000 square feet, providing optimum clarity for up to 3 handsets per wall mount base. Each handset can support multiple lines within a linear range of 300 feet.
- Digital technology, with LCD display, supports voice applications provided by the Nortel Networks Norstar ICS and Business Communications Manager, including the long list of features standard to all Business Series Terminals.
- Wall-base design frees-up countertop workspace in retail customer service locations – service counters, check-out counters, and parts counters – as well as providing a convenient wall-base site for multi-user workspace environments.
- Cost-effective solutions deliver big-business features at a small business price, with plug and play simplicity, which has the potential to increase your profitability by helping your employees be more productive with their time.

Desktop Freedom

More than ever, you and your employees need to be on the move to get the job done, and remaining accessible to customers and staff is critical to your business success. With the T7406 Cordless Telephone you now have the freedom to leave your desk.

Business Series Terminal T7406 Cordless Telephone Product Features

As the next-generation telephones that build on the Norstar Telephone Portfolio, the Business Series Terminals offer some of the highest reliability ratings in the industry and continue to set the standard for reliability and flexibility. The T7406 Cordless Telephone further demonstrates the commitment of Nortel Networks to provide you with flexible and productive tools to empower your business success. The T7406 Cordless Telephone leverages the features of the popular Business Series Terminals portfolio and adds the following new features:

- 900 MHz digital spread spectrum frequency hopping
- Operating range of 300 feet (97 meters), with 282,000 square feet coverage
- Backward compatibility with Norstar ICS and Business Communications Manager applications
- Integration to Norstar and Business Communication Manager applications and features
- Maximum site density enables 6 co-located handsets – 2 wall bases, each supporting three T7406 handsets
- Nickel Metal Hydride battery delivers 5 hours minimum continuous talk time or 72 hours standby time
- Accessories include a belt clip, wrist strap and leather pouch for easy portability

The Power of Nortel Networks

When you're searching for a business communications system, there's one name that appears time and time again – Nortel Networks.

In fact, more people choose Nortel Networks voice systems than any other voice solution in the world. Today, you'll find Nortel Networks Norstar telephones on the desks of more than 14 million people, in more than 80 countries around the globe, making Norstar the #1 voice solution in the world and in the United States¹ in 2000. That's because Nortel Networks Norstar ICS and Nortel Networks Business Communications Manager offer the advantage of sophisticated features that are easy to use and give businesses the flexibility to handle future growth and new services. Plus, Nortel Networks offers outstanding quality, with some of the highest reliability ratings in the industry. Now that's value that lasts!

¹Source: InfoTrack for CPE and Multimedia 03/2001, Phillips InfoTech Consulting, Inc.



For more information on Norstar solutions contact your local reseller or sales representative, call 1-800-4-NORTEL, or visit our web site at:

www.nortelnetworks.com/norstar

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1-877-655-2ASK

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1-800-466-7835

Asia Pacific

65-287-2877

Europe, Middle East, and Africa

00-800-8008-9009**

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Caribbean and Latin America

954-851-8000

**Number accessible from most European Countries

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P0944228/07-01